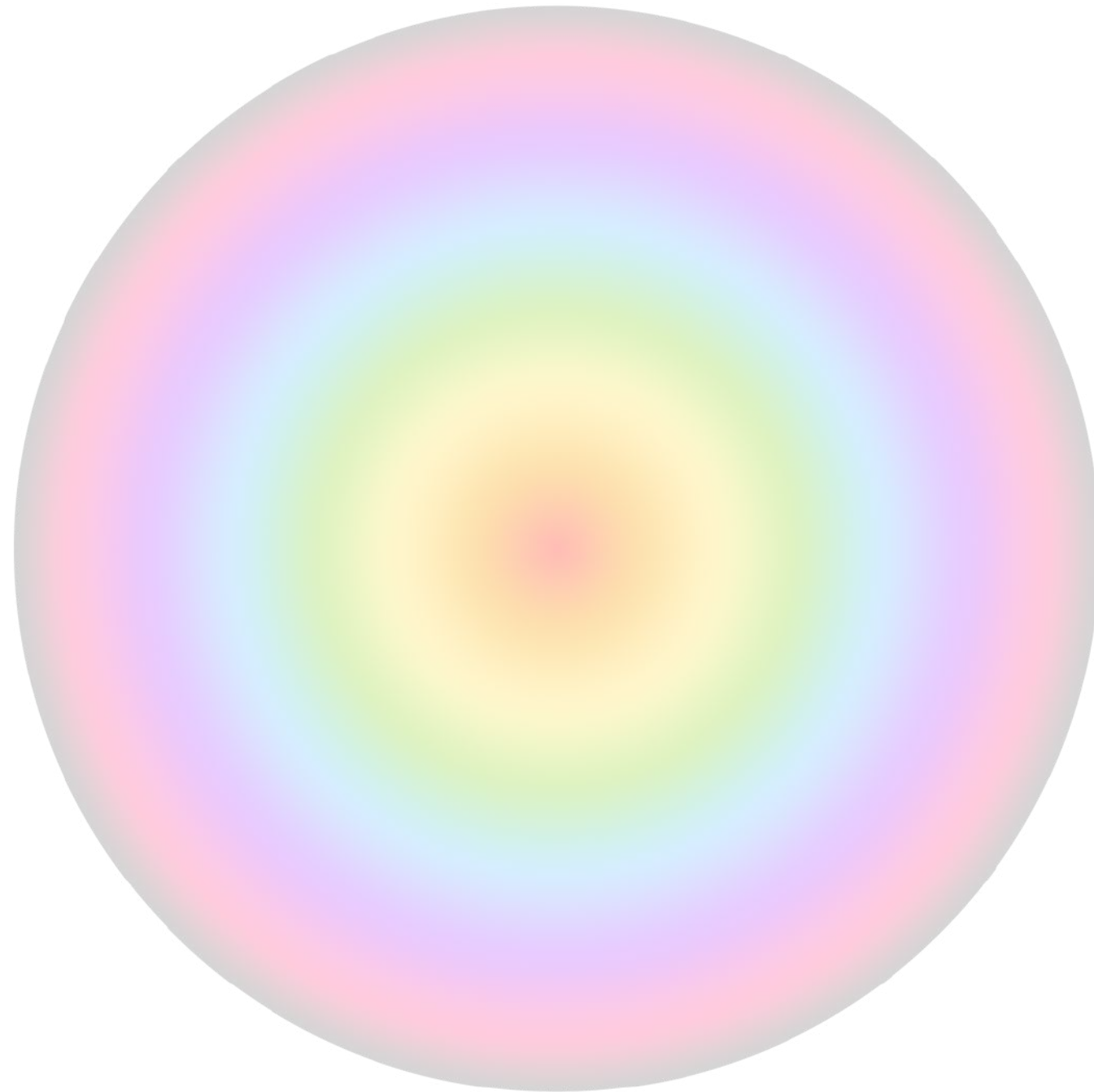


*2035*

# MENTAL AND EMOTIONAL CARE FOR ADULTS



**Group 5:**

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Giacomo Martini

Alam Rodríguez Peña



**POLITECNICO**  
MILANO 1863



Digital Creativity  
for developing  
Digital Maturity  
Future Skills



Co-funded by the  
Erasmus+ Programme  
of the European Union

# WELCOME TO OUR 2035



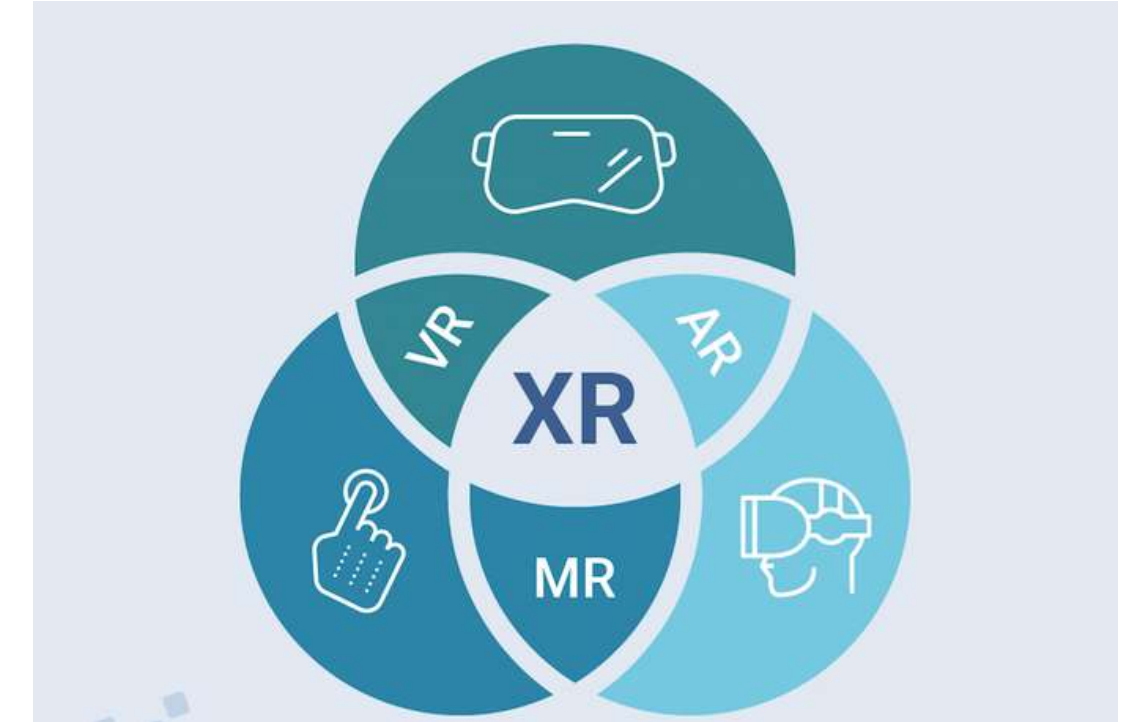
## MANUAL WORK ROBOTS

In our 2035 robots would take over all manual jobs.



## DIGITAL WORKING

Digital working will become the norm. No fixed offices will exist anymore and people will have to work remotely on this fully digital world



## AR & VR & XR

In a world where everything has to be done online, extended reality (XR) representing the different immersive technologies will clearly prove its value

# NOT A STEREOTYPICAL FUTURE



## PROs & CONs IN NEW WORK ROUTINE



### Multiple advantages of remote working :

- work/life balance
- avoiding commute
- more comfortable and cozy

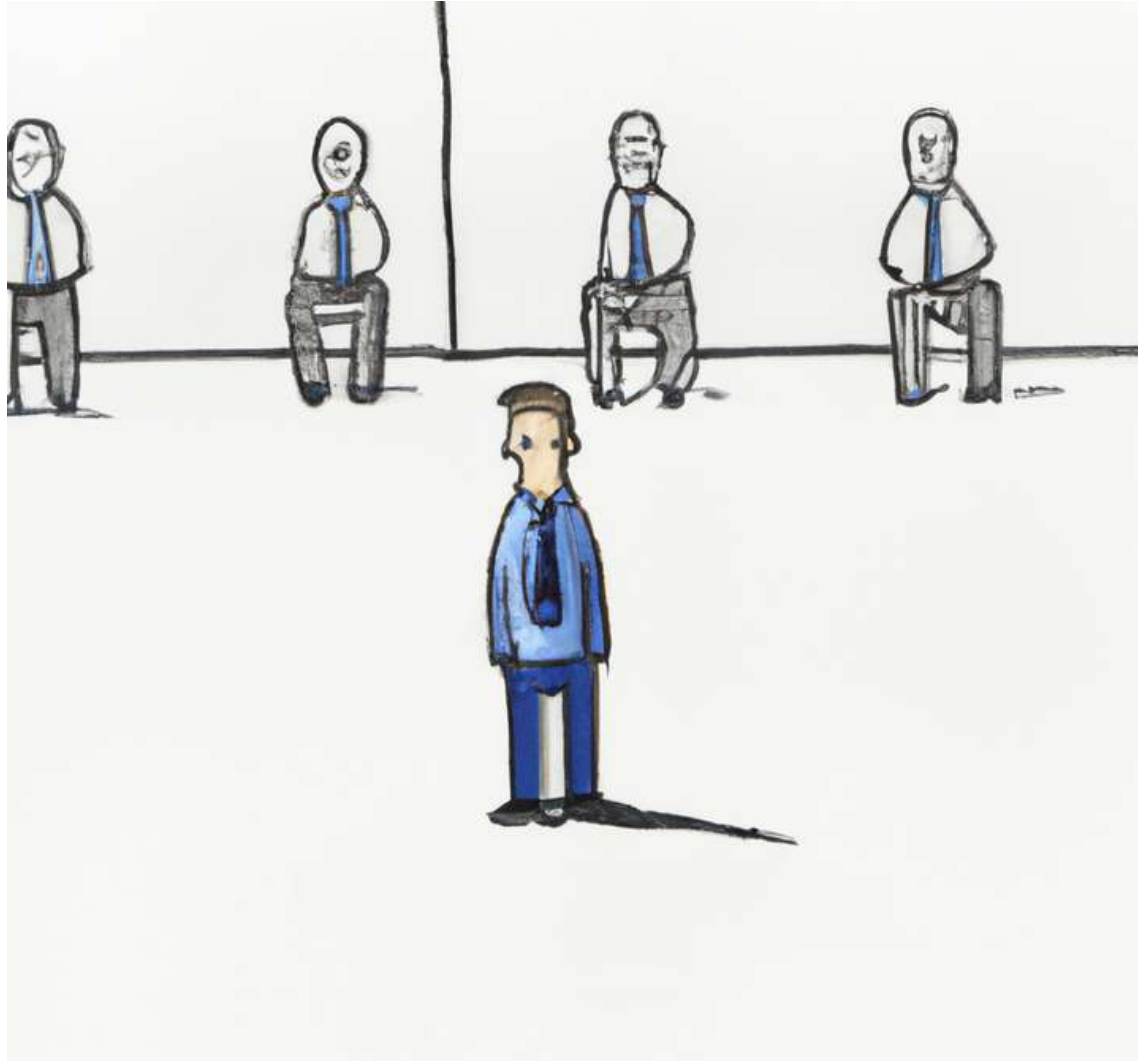


### No more coffee/lunch breaks and socialization between the coworkers

# ISSUES ON DIGITAL WORK ROUTINE



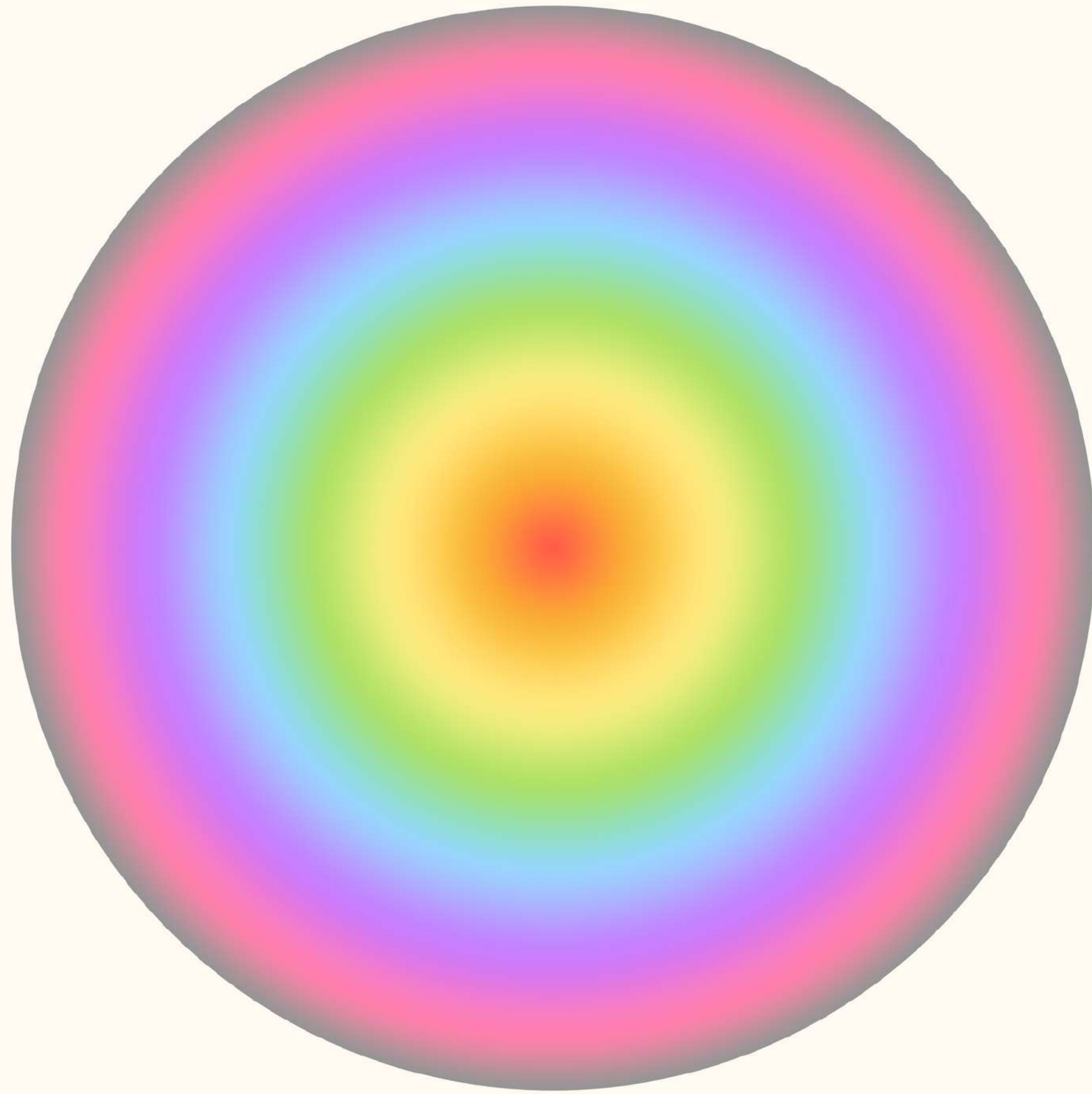
**Isolated**



**Distanced**



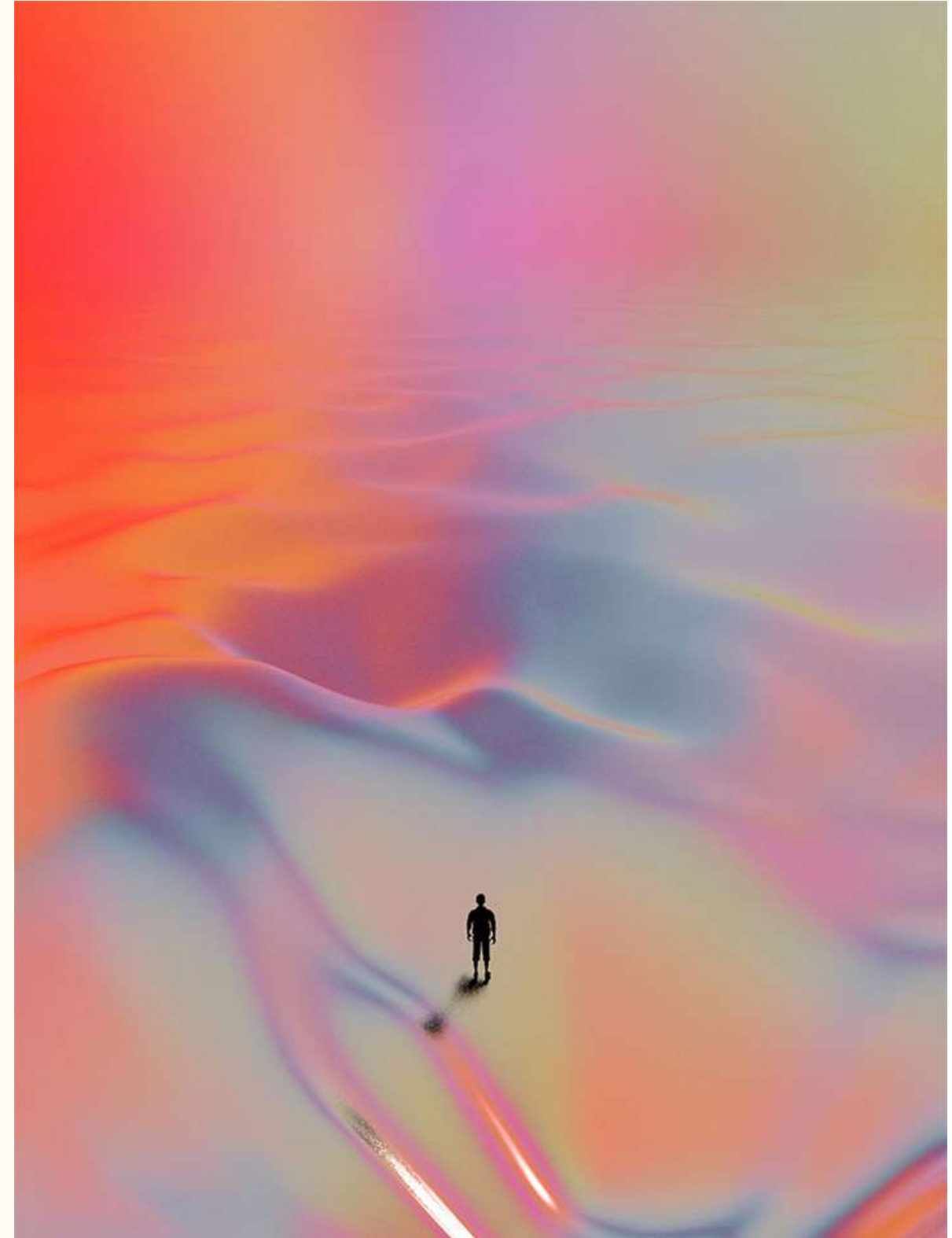
**Disengaged**



**aura**  
digital empathy

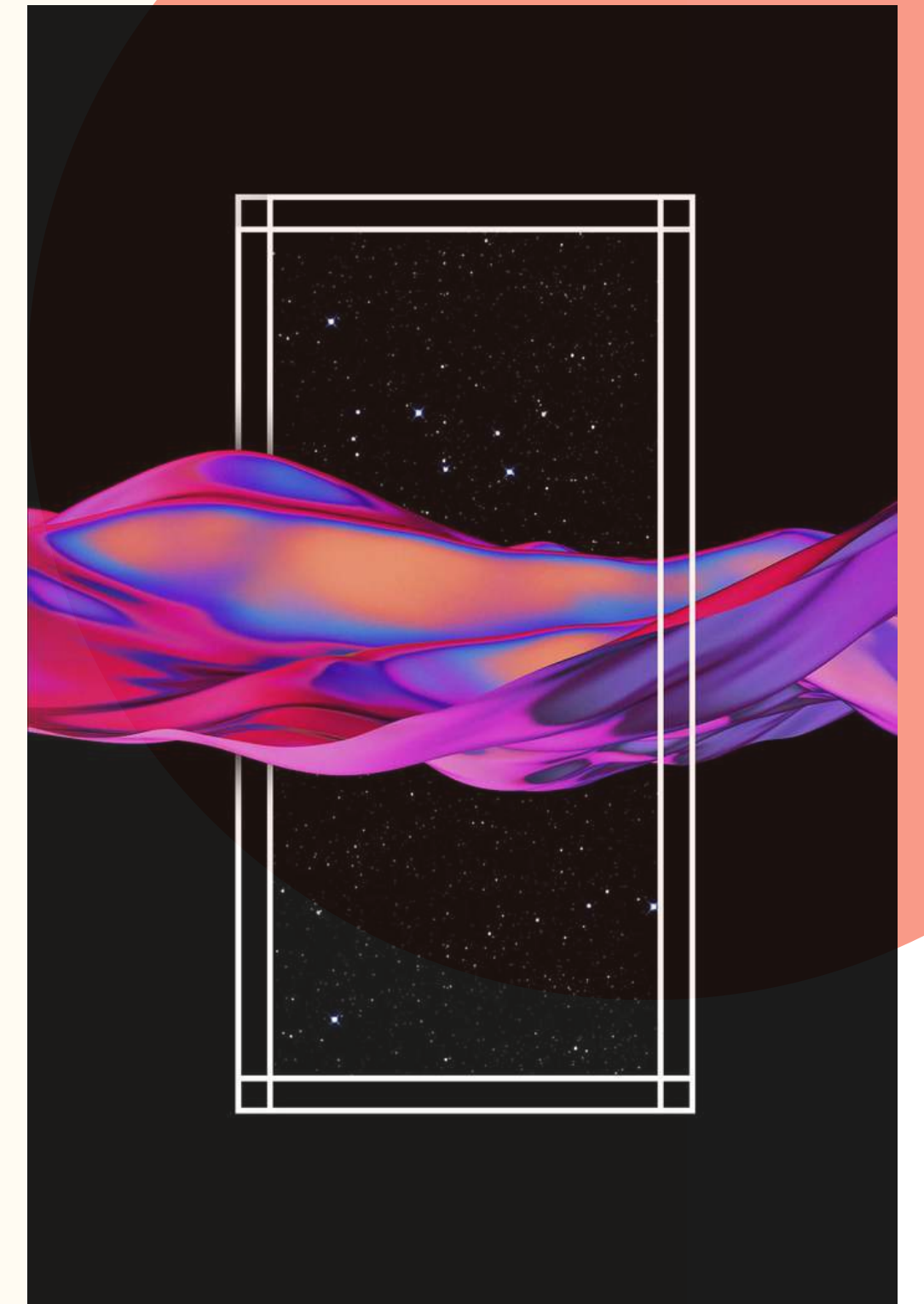
# VISION

Every future **digital worker** in 2035 will have enlarged degree of freedom to **find balance between working and personal lifestyle.**



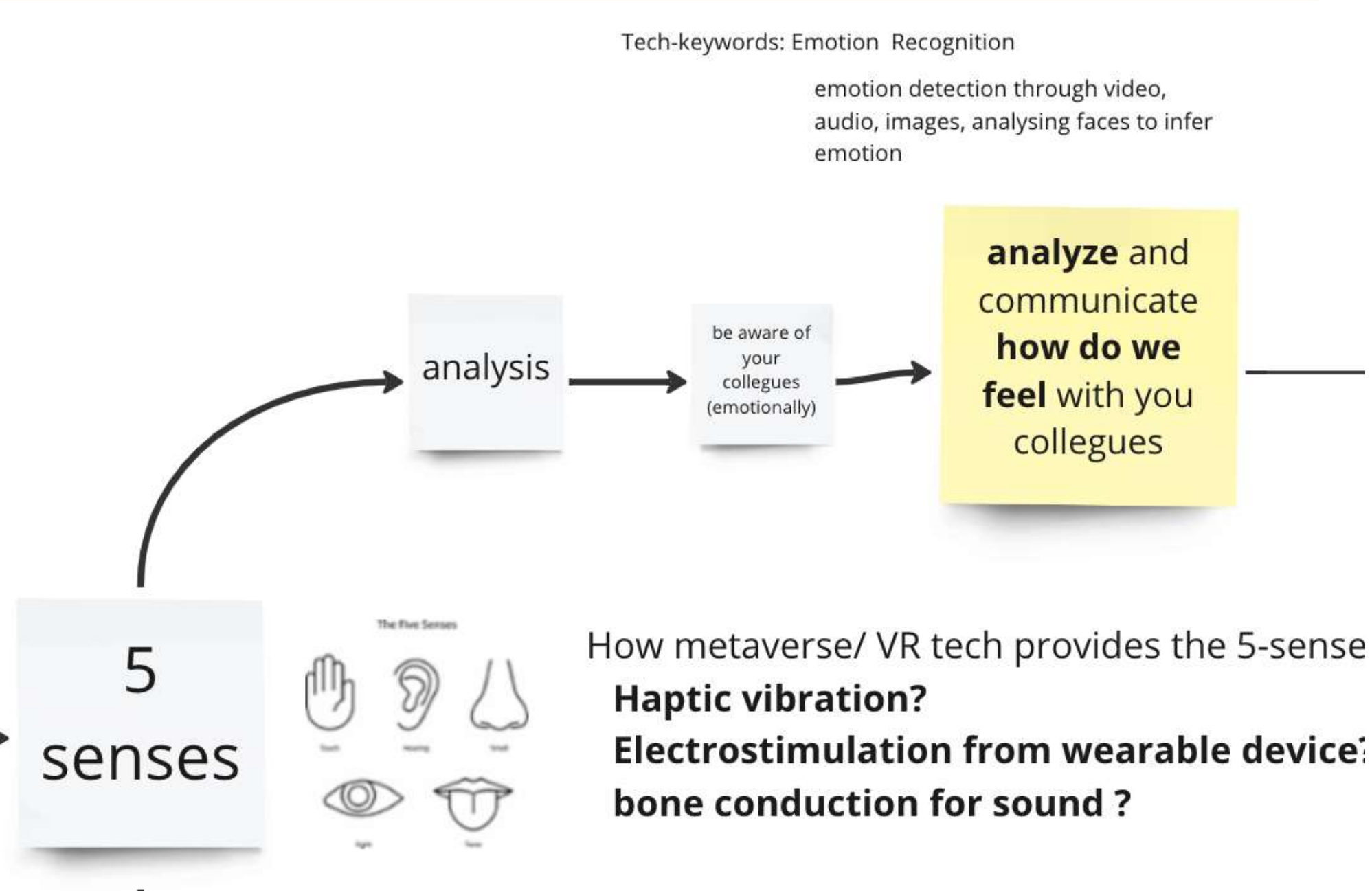
# MISSION

Every future digital worker in 2035  
can **create bonds to their co-workers**  
through **sharing mental information**  
to build trustful working relationship and healthy digital working environment





**The sensory experience are the important elements for preserving humanity in Digital immersive world.**



## What aura bring to Digital workers

By sharing mental & emotional information to their co-workers in the virtual world, aura makes those important informal moments happen.

- aura, the future of virtual caring



Excitement, bold,  
urgency, romance



trustworthy, sad



friendly, welcoming,  
cheerful, confident



lovable, creative



happiness, optimism



powerful, feminine, courage

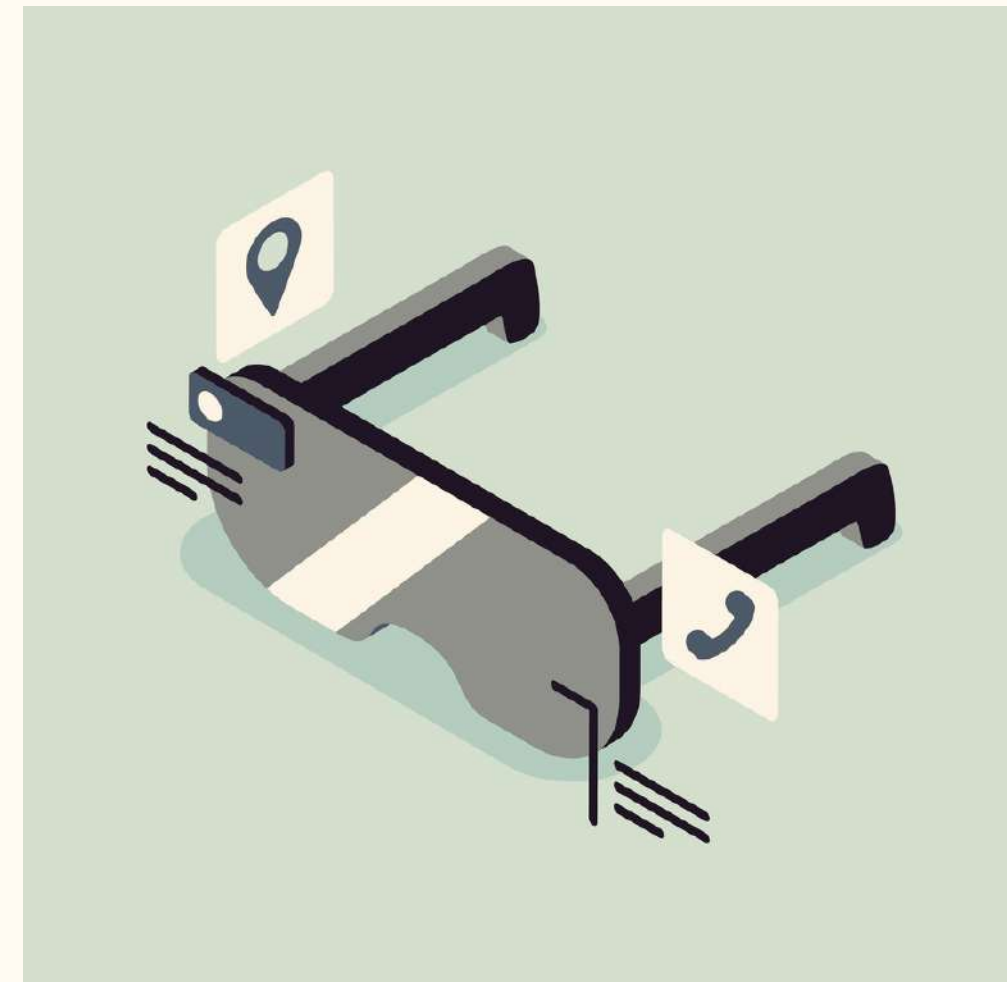


peaceful, balance,  
growth



blandness, boredom

# Touchpoints



## JAMES WRIGHT

**Age:** 30

**Relationship:** Single, small social group

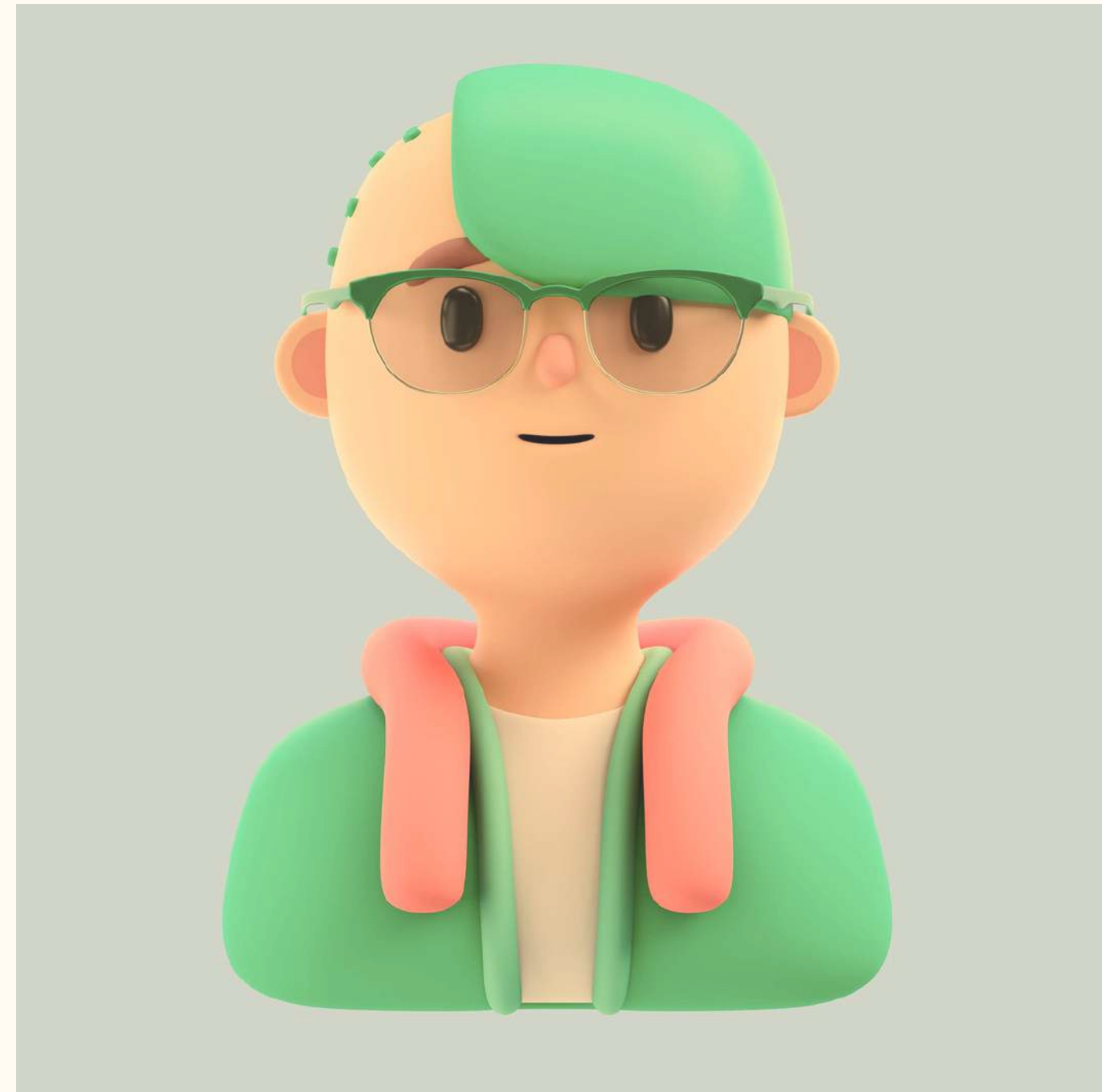
**Hobbies:** online gaming, talk with his dog

**Job:** Marketing

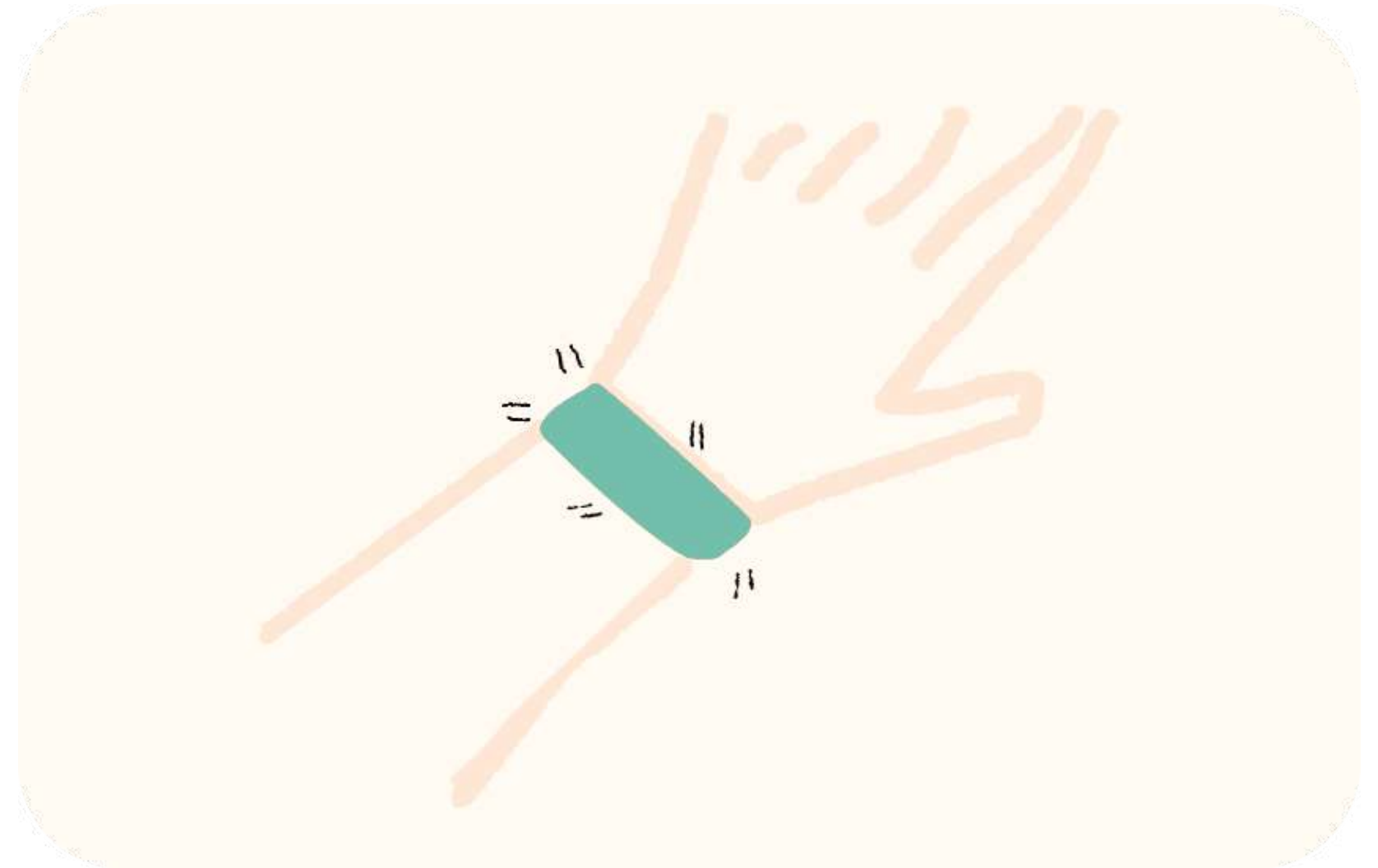
**Working place:** Fully online, Home based in Chicago

**Working Style:** No-fixed hours, Work by tasks

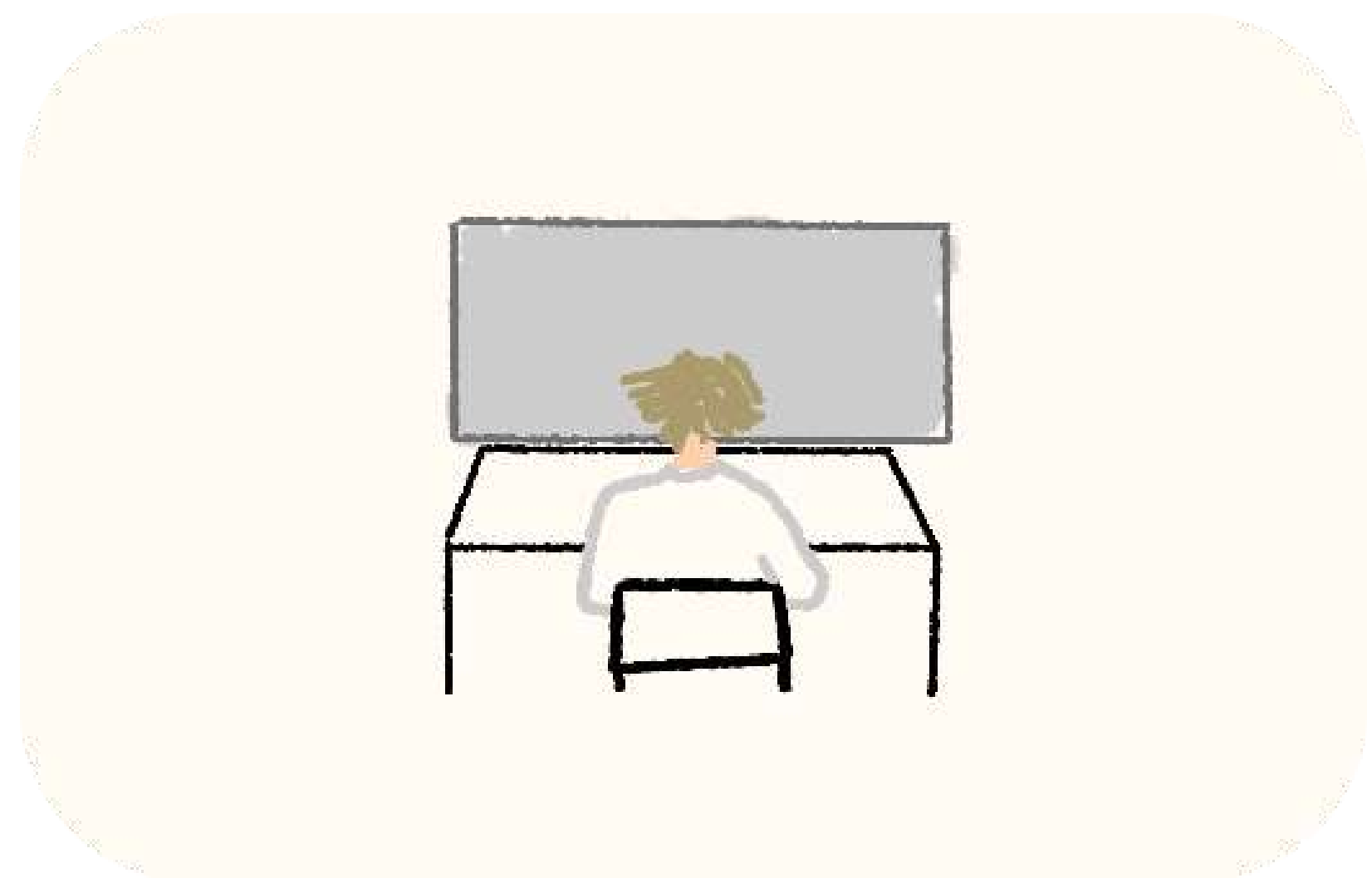
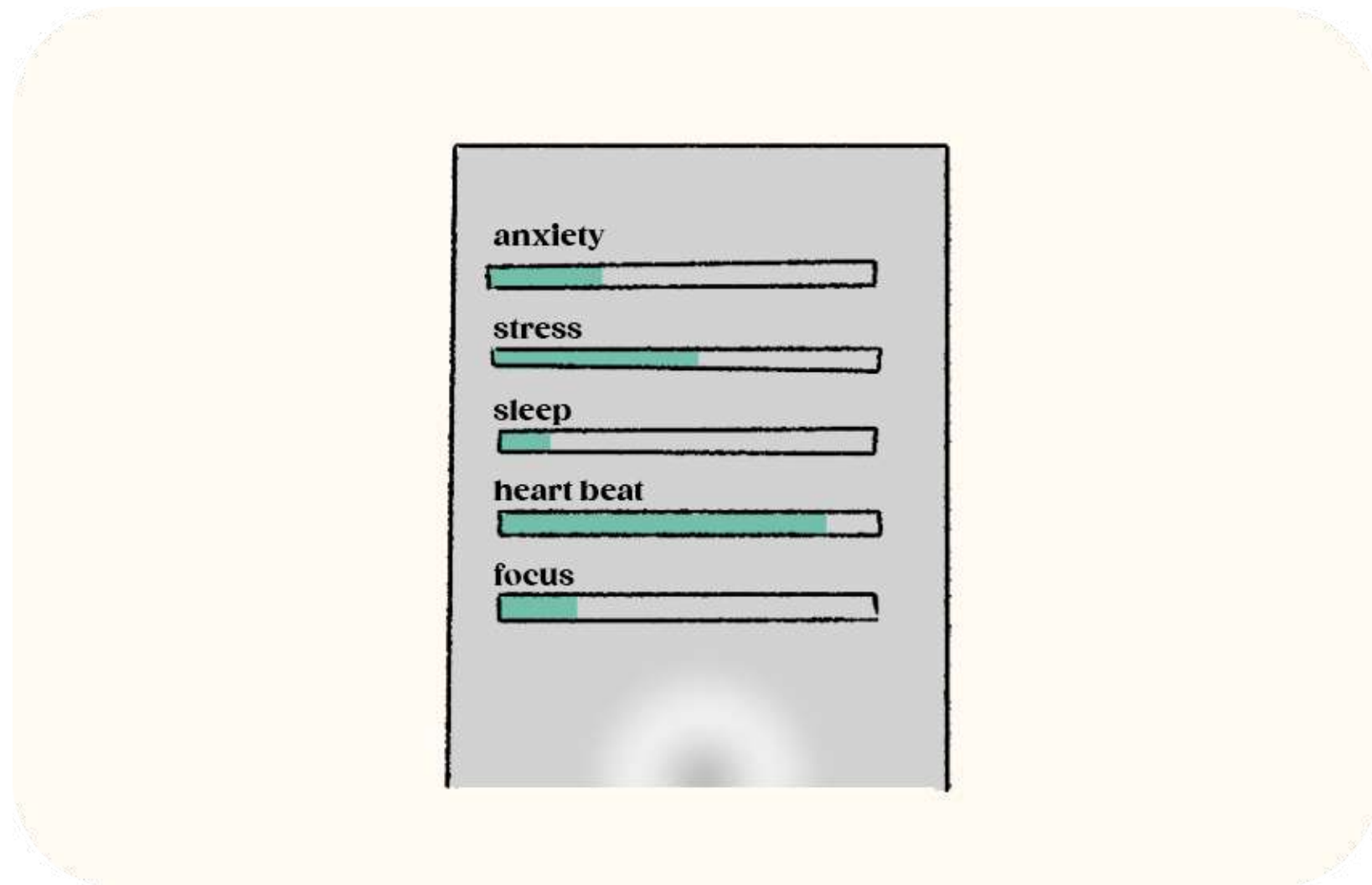
**Working company :** Interior Design Company



# STORYBOARD/USER JOURNEY



# STORYBOARD/USER JOURNEY



# STORYBOARD/USER JOURNEY

